

May 2007

All–Member Retreat Schedule

Friday, July 27

3 p.m.: Check in begins
4 p.m.: Board meeting
6 p.m.: Dinner
7-8:30 p.m.: "Engaging Girls in Science" with Wendy Colby
8:45: Social time

Saturday, July 28

7:30 a.m.: Breakfast
8:15-9:30: "STEM--A Collaborative," featuring Dixie Swenson, NGCP
9:30-9:45: Break
9:45-11: "Making College Connections" with Joanie Weatherly, Maureen McGlynn and NCCWSL student Britney Hall
11-11:15: Break
11:15-12:15: "Branch Presidents' Orientation," OR "Team Leadership Workshop"
12:30-1:15 p.m.: Lunch
1:30-3: Option 1- "Build Your Own Web Page" or "Back to the Internet Basics"

Option 2- "Models for Membership--R & R"
3-5:30: Nature Walk--Empire Lakes, or free time
5:30: Dinner
6:30-7:30: 2008 Convention Plans
7:45: District get-togethers
8:45: Social II

Sunday, July 29

7:30 a.m.: Breakfast
8:15-11:15: Leadership Team meeting--open to all members
11:15-11:30-Break and check-out
11:30: Summary and Evaluation
Noon: Lunch

All-Member Retreat Planned for July 2007



To promote equity for women and girls through advocacy, education and research--that is our mission. But how do we bring this "talk" to life? Come to our 2007 All-Member Retreat July 27-29, and explore ways to engage women--and girls--in our quest for equity. You will have a great opportunity to learn about some exciting initiatives and to develop your own skills as well, at Southwestern Oregon Community College's lovely campus in Coos Bay.

Hands-on experiences will begin with Friday evening's science projects. They will introduce you to our state's focus on STEM and AAUW's efforts to draw more girls into male-dominated career fields. Then, if you've ever considered creating a personal web page but didn't know how, our experts will help you achieve your goal! A Nature Walk will keep you moving too.

You will also learn what AAUW of Oregon is doing to involve college students and how you can help. You'll meet Britney Hall, the student who attended the National Conference for College Women Student Leaders in Washington, D.C.; Britney was sponsored by AAUW of Oregon and two state branches.

See p. 5

Convention Report

By Pat Lehman, Program VP

The new Salem Conference Center and adjacent Phoenix Grand Hotel provided a spacious venue and comfortable accommodations for 192 members, plus several guests, at our 82nd convention April 27-29. Salem Branch outdid itself in welcoming us and keeping events running smoothly. Many thanks to LAC's Chrisanne Lauritsen and Gloria Holland and all the committees that worked for months to arrange the details—from the handsome black and white tote bags, to the popular enrichment tours of Mahonia Hall and The Oregon Garden, to Legislative Day activities, to the attractive décor at meal times, to the Hospitality and Connections Rooms and the Silent Auction (which earned more than \$5000 for the Foundation)—the list seems endless. Gloria and Chrisanne can now put away the handsome vests that Chrisanne made--and relax! *See p.3.*



Former State president Betsy McDowell with local arrangement chairs Chrisanne Lauritsen and Gloria Holland, whose vests made them easy to spot throughout Convention.

2006-2007 Officers

President:

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Communications VP:

Joyce Zook, jtzook@comcast.net

Finance VP:

Margaret Drummond

Membership VP:

Marilyn Mullanix

Program VP:

Pat Lehman

Secretary:

Kathy Passmore

Immediate Past President:

Betsy McDowell

District Directors:

North Central: Susan Hornung

Central: Linda Holsing

South: Suzanne Duncan

Northeast: Jill Heffner

Northwest: Maggie Burton



Advancing Equity

*Mardy Stevens
President, AAUW of Oregon*

Women Money Power is alive and vibrant in AAUW of Oregon! This was evident at our highly successful convention in Salem, and is evident in the branches I have been visiting. Look at the numbers: Women Money Power is seen in the benchmark years of our legacy -- 125 of AAUW, 25 years of the Legal Advocacy Fund, and 35 years of Title IX; in our contributions -- \$101,000 to Foundation and over \$9000 given during convention; in our membership numbers growing to 2008 in 2008!

The leadership of outgoing officers was recognized at convention, and we welcome our incoming officers: Cathy deWolfe, Finance VP-Medford, Penney Hoodenpyle, Membership VP-Hillsboro/Forest Grove, Pat Hines, Secretary-Wallowa County, Diana Quirk, South District Director-Ashland, and Jane Lancaster, North Central District Director-Portland. These leaders are resources to you and your branch, and please connect with them as needed.

It is always exciting to give recognition for success. At the Branch Presidents' Conference during convention, "Blew Me Away" recognition was given. Those branches using communication and visibility in exemplary ways are: Roseburg, Tigard, Baker, Ashland, Corvallis, Astoria and Seaside!

Contact the branch presidents to learn more about their success.

Branches with more than 10% of their membership at convention were recognized at the 125th Anniversary Gala. They are Redmond, Tigard, Wallowa County, Seaside, Albany, Baker, Beaverton, and Klamath Falls.

Two major events that will impact AAUW of Oregon's programming for the next year are imminent. They are Association Convention in Phoenix and our All-Member Summer Retreat in Coos Bay. I hope you will plan to attend at least one of these events. The networking and training will be outstanding! One thing you can be sure of about state programming right now is that AAUW of Oregon will be advancing the agenda in gender equity for science, technology, engineering and mathematics. If your branch is not already involved in a STEM project, plan to be at Summer Retreat to learn about it. If your branch is already involved in a STEM project, come to Summer Retreat to learn how to develop your project.

The Foundation Celebrates Women, Money & Power

*By Linda O'Hara, LAF Liaison
And Barbara Paulson, EF Chair*

Celebrating Women

The EF/LAF Luncheon at convention had many women to celebrate!



Juliana Mbuthia, Mary King, and Pallavi Dhagat. gather at luncheon.

Oregon News

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One International Scholarship recipient, Juliana Mbutia, studying at OSU and two American Scholarship recipients, Pallavi Dhagat, professor at OSU, and Mary King from PSU were proudly introduced as women able to pursue their careers and dreams as a result of funding from the Educational Foundation (EF). Kappy Eaton was honored as the first president of the Legal Advocacy Fund (LAF). Colleen Crangle, successful LAF plaintiff, gave an emotional "thank you" to AAUW members for their support, through LAF, of her efforts to sue Stanford University for sexual discrimination.



Colleen Crangle, LAF Speaker

Forty-three *Named Gift Honorees* from 20 branches were recognized, as well as the following *AAUW of Oregon Honorees*:

- **Betty Diamond**, Tillamook Branch, honored for the fabulous job she did updating, organizing and vitalizing the AAUW of Oregon website.
- **Suzanne Duncan**, Ashland Branch, honored for leading and supporting membership development and mission-based programming as District Director for Southern Oregon.
- **AAUW of Oregon Members**, all branches, honored for their advocacy, generosity and legacy of leadership helping to make AAUW of Oregon one of the best states in the Association.

Celebrating Money

Contributions to the Foundation were celebrated at the EF/LAF Luncheon, recognizing that members once again donated over \$100,000 in 2006, making it another very successful year in fundraising. One-hundred sixty-eight Century Club members were acknowledged, with three members listed as contributors in the Century Club for 20 years.

The silent auction was a HUGE success, offering over 150 items and netting \$5001 for the Foundation. Due to the generosity of one Oregon member willing to match up to \$2000 donated at convention to LAF or the Eleanor Roosevelt Fund, an additional \$4300 was raised. With the Walk/Run/Swim proceeds, the sale of remaining crystal pins, and the donation of good old fashioned cash, this convention brought in nearly \$11,500 for the Foundation!

Celebrating Power

The Wise Woman Workout created a powerful Sunday morning for 38 women as they walked, ran, or participated in water aerobics to raise almost \$2000 for the Educational Foundation.

Colleen Crangle, in a thank you for her invitation to speak at the EF/LAF Luncheon, noted that "Oregon is the most dynamic state convention I have been to. Keep up the great work."

Thank you AAUW of Oregon members and branches! Through your contribution of time, energy, talent, money, and an abundance of auction items, you have helped enable the Foundation to empower women to create a more equitable environment in which to live and work.

Resolution on Funding Adopted at Convention

By Kenda Shoemaker, Resolutions Chair

At the AAUW Oregon Convention April 29, 2007, the members that were present passed a resolution! It was: "Be it resolved that the AAUW of Oregon, representing more than 2000 members at its convention honoring the 125th Anniversary of AAUW, urges the 74th Oregon Assembly to provide adequate funding and effective services for all Oregonians for all levels of education, social programs and public safety. Be it further Resolved, Providing adequate and effective services means funding that does not adversely affect one service over another."

Kappy Eaton presented this resolution because Thursday, April 26, 2007, the 74th Oregon House of Representatives refused to fund the Healthy Kids Plan, which affects 117,000 children who do not have basic health care. The Joint Ways and Means Co-chairs' budget recommendation does not adequately provide funding for community colleges, higher education, or early childhood education. This proposed budget does not adequately provide funding for the mentally ill, people with disabilities, employment-related day-care, or the basic Oregon Health Plan. This proposed budget does not adequately provide a stable funding source for the State Police, the Oregon Youth Authority, or mental health services for incarcerated youth and adults. Additional revenue could be available if some of the \$27 billion given away each biennium through tax credits and deductions are reduced or repealed; if the 30-year level of beer and wine taxes are raised; if the minimum corporate tax of \$10 per year were increased; or if the tobacco tax was increased as requested by the Governor.

I hope that there will be other resolutions at convention next year! Information about preparing resolutions is on the web.

Convention

Continued from p. 1

Even a last-minute change didn't stop our Public Policy team: when they learned that our reserved room at the Capitol wouldn't hold all the registrants, they quickly found another site, the Methodist Church that is fortunately located between the hotel and the Capitol. There we were thoroughly educated about Oregon policy issues that affect women, and we met our Association visitor, Seth Chase, AAUW Field Director of Public Policy and Government Relations. At the Capitol, members could visit legislators who were still in town (it was Friday), and some of us were lucky enough to qualify for the certificate proclaiming that we had climbed the 121 steps to the base of the Gold Pioneer.



All State Presidents in Attendance Gather Before 125th Anniversary Celebration Dinner

Dinner "out on the town," sampling some of Salem's ethnic restaurants—our brief and admittedly inadequate nod to International Affairs—was a great success. Members appreciated the opportunity to meet people from around the state in small, informal groups.

Workshops developed the theme of "Women Money Power." Carolyn Bolton's presentation on fundraising and grant-writing was a tremendous hit, due to Carolyn's great expertise and enthusiasm, but also to a perceived need for branches to gain new ideas to enhance our financial position. Her Sunday workshop on Negotiating to Yes was also very popular and gave us new insights into the notion of "power." Also promoting women's empowerment, Maureen McGlynn and Susan Moen

told us about inspiring efforts to help women overcome the effects of violence; Seth Chase helped us learn how to become stronger grassroots advocates; Steve Bass helped us understand current media issues; Mountain Pacific Director Alice Bartelt showed us the way to productive change; and Sherry Yang helped us learn how to access useful information from the Internet.

The Foundation luncheon was wonderful; you'll read details elsewhere in this issue. But plaintiff Colleen Crangle gave a great talk about the need to support LAF. In a conversation I had with Colleen later, she mentioned that she had observed that AAUW of Oregon is an exceptionally supportive and powerful group for LAF. We knew that—let's keep up our reputation! And we were delighted to have three EF International Scholars attend as well.

At the Association Plenary, Alice Bartelt filled us in on all the changes happening in AAUW. Lots of food for thought—and action.

The 125th Anniversary Celebration dinner was another high point, with awards highlighted and members honored. Readers' Theater, written and directed by Helen Shepard, enlightened and delighted us with memorable performances by Salem Branch members. Who among us besides Linda O'Hara can still do a somersault?



Readers' Theater Performers Span 125 Years of Committed Action

The Sunday morning EF "Wise Women Workout" had a new component this year—in addition to the Walk/Run, we had the opportunity for

time in the hotel's exercise room or a water aerobics class in the pool. All the options were great, but the water class, taught by Sharon Visser of Seaside's pool, was tremendously well received.

Seth rounded out our program Sunday with a talk about AAUW Principles and Power. And then it was over. So soon?



Branch Presidents Gather Between Business Sessions.

Connections with Colleges/Universities

At its annual meeting, the AAUW of Oregon Leadership Team approved a motion to encourage each branch to appoint a **liaison** to its local college or university. Why? We need to get back on campuses!

In recent years, the Association has built programs and awards systems to attract college and university women to our organization. Such programs as the Progress in Equity Award, the National Conference for College Women Student Leaders, and grants for Campus Action Projects are examples of these efforts. Our own Crystal Campaign raised funds to support the *Sexual Harassment on Campus: Drawing the Line* project. The Legal Advocacy in higher education and the Educational Foundation provision of grants and fellowships have been a strong attractor for faculty and staff as well. The time is perfect for strengthening our relationships with our local C/Us by providing a renewed connection to our branches.

Maureen McGlynn, AAUW of Oregon C/U Representative, confirmed AAUW college membership and contact infor-

mation for twelve institutions in Oregon. The potential is there for many more C/U AAUW memberships with approximately thirty-four total institutes of higher education in the state. When Maureen contacts a C/U, a local follow-up to assure receipt of the information would be an ideal system.

The advantages of a multilevel approach to our C/U-to-branch connections are many. By publicizing our activities and engaging in shared projects, we can enhance our visibility and establish a presence on local campuses. The ultimate goal, of course, is to increase membership and revitalize and strengthen our organization.

A position description exists for the branch liaison position. The liaisons will work directly with Maureen to accomplish the goal of increased college membership and awareness of AAUW in C/Us.

Branch presidents, please include your branch appointed C/U liaison for 2007-08 when submitting the elected and appointed positions from the branch (due in June) so that it can be included in the AAUW of Oregon directory, branch leader section.

Oregon News News

Many thanks to Jane Taft, who has edited the *Oregon News* this past year. The appointment of Sally Hollemon as editor of this state publication for 2007-2008, will be submitted to the state leadership team for approval in July. Sally is a Salem branch member.

Mardy Stevens, President

AAUW in the News

Wendy Colby, Bend branch president, received "Our Woman of the Year" award (March 29, 2007) from *the SOURCE*, a weekly publication of the Bend-Redmond geographic area. When

you read about Wendy's involvement in the Bend community, it is no surprise that she is honored with this award. Wendy is a volunteer in many organizations, including the Women's Resource Center of Central Oregon (www.wrcco.org), The Mother and Daughter Science Club, and American Association of University Women. The interview with Wendy published in the article really shines a light upon the mission and the importance of AAUW. It also gives you a wonderful view of the character of this amazing woman whom many of us have appreciated greatly for her continued contributions. One friend was quoted, "She amazes me – her commitment to the projects she takes on – as though they were a paid job". To read the article about Wendy, www.tsweekly.com, volume 11, issue 13, March 29, 2007.

Congratulations, Wendy, for this personal achievement and for advancing the mission of AAUW in your locale.

All-Member Retreat

Continued from p. 1

You will find out what's new at Association and the Foundation and learn about the plans Portland Branch is working on for our next state convention.

In addition, you may want to take home some of the great ideas from the workshop, "Models for Membership--R & R" (that's Recruitment and Retention).

Or spend a little time exploring the community's art galleries and music festival. There's plenty to do, and we hope to see many members from across the state. In fact, this year's program is designed to appeal to newer members as well as long-term ones, in the hope that more will attend. This event is NOT just for branch officers and state leaders!

One strong appeal of Summer Retreat is the relaxed atmosphere and the chance

to spend time with "old" friends and to make new ones. Clothing is casual; we socialize in the evenings (don't forget those snacks and beverages); by Sunday we find ourselves educated and energized. This year, let's plan to use some of that energy to move our mission forward into our second 125 years!

Convention Portland 2008



The Portland Branch invites everyone to the 2008 convention at the Downtown/Convention Center Holiday Inn April 25th – April 27.

Membership Awards

By Marilyn Mullinaux

At the 2007 state convention, eight branches were recognized for meeting or exceeding a 5% membership growth between 2/1/06 and 2/1/07. The branches honored were: Eugene-Lane 5.17%, Hillsboro-Forest Grove 46.15%, Lake Oswego 20.51%, Medford 5.00%, Ontario 41.67%, Pendleton 8.00%, Tillamook 12.50% and Wal-lowa County 11.11%.

It also was mentioned that all of the branches worked hard at increasing membership and are to be congratulated for their efforts.

Branch Award Winners in Communications, 2006-07

*By Joyce A. Zook,
Communications VP*

Newsletters: Branch newsletters published 9/06 issue, through 3/07 issue were judged using the criteria for layout, design, and contents from Association:

Small branch category winner (<45 members) *Redmond* branch. Medium branch category (46-75 members) *Seaside* and *Tillamook* branches. Large branch category (>75 members) *Beaverton* and *Corvallis* branches. Honorable mention was awarded the *Bend* branch for their highlighted box in every issue describing "AAUW Tax Deductible Giving" and to the *Salem* branch for their feature of new members and board members throughout the year.

Independent branch Web sites: This is the first year for Web site awards. They were judged in March, 2007, utilizing the Association's Web site guidelines for branches. The first place winner this year will be invited to be on the team of judges for next year's award.

First place: *Medford* branch

Second place: *Salem* branch

Honorable mention: *Eugene-Lane* branch

Many branches submitted AAUW-related news media articles, which were displayed in the Connections Room. Outstanding news coverage was noted in *Baker* and *Tillamook* communities. Congratulations to all of the branch communicators! Whether it is on the Web, in the news media or our own newsletters, the word about AAUW and equity for women and girls is getting out because of your incredible efforts!



Outgoing District Directors at Leadership Team Meeting

Correction to Convention Workbook:

By Joyce A. Zook, Communications VP

Communication report: Many branches in Oregon have independent Web sites. Marilyn Mullanix previously had established summary pages on the state Web site for all but three of

the remaining branches. Last fall Betty Diamond worked with those three branches so that now 100% of our branches are included on the state Web site as independent sites or Web summary pages.



Welcome at the Convention Registration Desk.

International Affairs Presentation Available for Branches

By Carol Thwaites, IA Chair

At Convention, Chris McDonald, a member of Tillamook branch, used a power point presentation to involve us in the everyday joys and sorrows of life in a small village in South Africa. Hard work, determination, and the courage to challenge their current education system earned the villagers a new school building. It had a roof and walls to protect the children from the elements and a room with a sign which said, "COMPUTER LAB". Yes, they even acquired computers and a qualified teacher. I wish you could see the faces of the children learning to use them.

If your branch would like to have Chris share this program with your members, and maybe other community organizations, please contact your Program VP and other board members about the possibility of putting International Affairs on your program schedule for 2007-2008. Chris can be contacted at sunyata75@earthlink.net or at 503-842-6695.

Summer Retreat 2007

What You Should Know Before You Go

Southwestern Oregon Community College is located in the heart of Oregon's scenic south coast, an area rich in culture and history and home of the Oregon Coast Music Festival held in July every year. Between Coos Bay and North Bend on Empire Lakes, the attractive campus is surrounded by forested walking trails.

Maps and directions to the campus can be found at www.socc.edu/about/maps/html. Phone is 541-888-2525.

Those of you who attended summer retreat at SOCC in 2002 will recall the pleasant environment and relaxed atmosphere: plan to bring casual clothes and walking shoes, but be prepared for all kinds of coastal weather. Keep in mind that the facilities are air-conditioned and fully accessible. There is ample parking.

Each apartment contains four double bedrooms (linens and towels provided), kitchen, living and dining areas, and two bathrooms with tubs and showers, as well as two sinks/vanities separate from the bathrooms. Check-out time is 10 a.m.

Meals will be all-you-can-eat cafeteria style: a typical lunch array includes soup, salad, two entrees, deli pizza, dessert and beverage.

You are encouraged to bring snacks to share at the Saturday night social.



AAUW of Oregon All-member Summer Retreat
July 27-29, 2007
 Southwestern Oregon Community College, 1988 Newmark Ave., Coos Bay

Please Print

Name (first/last) _____

Address _____

Home phone(____) _____ **Work or cell phone** (____) _____

E-mail (to confirm your registration) _____

Branch _____

Branch Office _____ **State Office** _____

Special requests/needs _____

Please choose from these options:

Full package (two nights, single bed, linens/towels, 6 meals, snacks, user fees) **\$115.00**

One-night package (single bed, linens/towels, 3 meals, snacks, user fees) **\$57.50**

Please choose 3 meals

Friday dinner

Saturday breakfast Saturday lunch Saturday dinner

Day Use

User fee (\$8 per day) \$ _____

Friday dinner \$7.50 \$ _____

Saturday breakfast \$5.50 \$ _____

Saturday lunch \$6.50 \$ _____

Saturday dinner \$7.50 \$ _____

Sunday breakfast \$5.50 \$ _____

Sunday lunch \$6.50 \$ _____

Day-use subtotal \$ _____

Registration fee (for all) **\$7.00**

Total enclosed \$ _____

Please make checks payable to AAUW of Oregon

Registration deadline: July 6, 2007. No cancellations or changes accepted after July 13.

Please mail your check and registration to Pat Lehman, 320 Hilltop Drive, Seaside, OR 97138-7734

Questions? Contact Pat at pklehman320@msn.com 503/717-1852

Please make a copy of this form for your records.

Communications Corner**OREGON NEWS****Deadline: August 10, 2007**

(now available online for members with e-mail addresses); mailing occurs approximately two weeks after deadline.

OREGON LEADER:

Available in *Member Center, Leader Corner*, of web site

AAUW OREGON WEB SITE:

www.aauw-oregon.org

Member Center sign-in:

1st box: *Oregon* 2nd box: *AAUW*

Oregon News

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- AAUW Records Office, 1111 Sixteenth St., Washington, D.C., 20036 (or on-line www.aauw.org/member_center/forms/recordchange.cfm)